

# Bruno Serge

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## Summary / Skills

I'm creative with media, and knowledgeable with technology. I have consistently improved the perceived value of businesses, making them more efficient and successful through digital media. I have worked with award-winning professionals and businesses I deeply admire - work samples can be viewed at **BrunoSerge.com**.

Very efficient with:

- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, Dreamweaver, Flash;
- **Office Suites:** Microsoft, OpenOffice.org;
- **Languages and Web:** HTML, CSS, Javascript/JQuery, SEO (Search Engine Optimization), Social Networking, Wordpress;
- **Design:** UI (User Interface), logo, graphic (ads, album covers, landing pages), photography and advanced photo retouching;
- **Operating Systems:** Mac OS X, Windows XP/7;
- **Other Media Production:** Avid Pro Tools, audio production plug-ins and applications, Voice Over, audiobooks;
- Hardware/Software diagnostics and repair;

## Job Experience

**BrunoSerge.com / JonathanGrand.com (09/08-Present)**

Web and UI Designer, Developer / Media Producer

- Creating two parallel web design and media production services, I independently tackled demanding media production, web development and marketing projects for media: (Walt Disney Pictures, Disney Channel, Dreamworks SKG, Conway Recording Studios, The Village Recorder, The Mix Room, Black Lab) and technology/retail (Hewlett Packard, Natural Balance, OpenOffice.org, IJM, Santrex, Publilologica);
- Created complex projects, from landing pages to database-driven (SQL) dynamic Flash/ActionScript content;
- Managed critical file transfer and storage for big film studios; Evolved from Assistant Technology Expert into MIDI programmer, composer and production assistant.
- Delivered work with technical and artistic quality up to Walt Disney Pictures standards, for A-list movies and TV productions.

**Genxy / Stackfile (01/05-09/08)**

Chief Creative Officer / Web Designer

- Consistently improved the perceived value of brands, making them more efficient and successful through digital media and smart marketing;
- Supervised UI, logo design and web creation for clients like Acura, Sony, Panasonic, and others (Cequal, Wireless Experts, Patrol Masters, Sightscape, Enduro Motorsports, WT Management);
- Worked days and nights directly with CMS developers (OS Commerce, Joomla) and hosting server admins to finish tasks and projects with competitive efficiency and quality;
- Met with CEOs directly, taking the role of marketing advisor and project manager, together with Genxy's CFO and Chief Developer;
- Reduced support requests by 80%, creating instructional videos and tutorials for basic operations and content management;
- Handled all company marketing and design from the ground up, as it transitioned from web services into the Stackfile startup, dedicated to file transfer and storage.

## Education

**Bachelor's Degree, Computer Engineering;**  
**Technical University of Lisbon - Technical Superior Institute;**

Had a prominent role in official seminars management, logo and web site design, remote interface design, 3D model and texture design. The first annual seminars were an academic experiment, and due to the team's expertise, and my technical and management help, it is now an annual campus event, involving hundreds of IT businesses and banks.

**Certification: Broadcast & Radio Production**

**Pasadena City College | Pasadena, CA**

- Classroom Assistant, Media Specialist: Interacted with entire classrooms, answering questions about production software (Avid Pro Tools), creating assignments and grading tests. Activities and Societies: Lancer Radio (newscaster and writer).

## Languages

English (Fluent)

Portuguese (Fluent)

French (Intermediate)

## Professional Memberships / Affiliations

Audio Engineering Society, The Recording Academy, AIGA;